

For Immediate Release
April 28, 2020

MEDIA CONTACT:
Meredith Mackintosh: 919.855.5445

Supply Chain Expert Jim Tompkins Releases Playbook on Restarting the Economy After COVID-19
Industry veteran educates business and government leaders on how to successfully open up shop—and the economy—post-COVID-19

RALEIGH, N.C. – [Jim Tompkins](#), founder and chairman of [Tompkins International](#), a leading supply chain consulting and solutions firm, has released a new playbook to help government and industry leaders prepare for life after COVID-19. “[Restarting the Economy: Guidance for Public and Private Leaders](#)” explores the impacts of COVID-19 on global supply chains and provides the strategies and processes required to successfully restart business operations and the economy.

Tompkins, who boasts more than 45 years of supply chain experience, talks about how restarting the economy and business operations requires more than just reopening store doors. He explains how companies fall into four different categories based on business performance and industry standing leading up to and during the COVID-19 pandemic, and the specific steps and strategies each category must pursue to restart—or in some cases, cease—operations post COVID-19.

“While we would all like to believe we can go back to the way things were and resume ‘business as usual,’ it’s not that simple,” said Tompkins. “The COVID-19 pandemic has fundamentally changed life as we know it, and businesses—and the government—need to be prepared for what will become the ‘next normal.’”

The playbook is the latest release in a series of [COVID-19 Resources](#) developed by Tompkins and other company executives that focus on the impacts of the coronavirus, successful supply chain reinvention strategies and other related topics to help businesses flourish in times of VUCA—volatility, uncertainty, complexity and ambiguity—such as COVID-19 and the rise of digitalization.

“[Restarting the Economy: Guidance for Public and Private Leaders](#)” is available for download through Tompkins International’s [COVID-19 Resources](#) online hub. If you would like to speak with Tompkins about how to properly prepare supply chains for restarting business operations, please contact Debbie Flynn at dflynn@tompkinsinc.com to schedule an interview.

About Tompkins International

Tompkins International is a global supply chain consulting and solutions firm dedicated to helping clients achieve supply chain excellence and profitable growth. Founded in 1975, Tompkins has integrated its decades of experience in strategy, commerce, logistics and technology into an ecosystem of four business units: Supply Chain Consulting, Material Handling Integration, Robotics and Applied Technologies. By combining best-in-breed services and technologies, Tompkins delivers a true end-to-end supply chain solution enabling clients to improve the customer experience and ensure long-term success. Tompkins is headquartered in Raleigh, North Carolina

and has offices throughout North America and in Europe and Asia. For more information, please visit www.tompkinsinc.com.

###